

Privacy Policy

Introduction

This Privacy Policy clarifies the nature, scope and purpose of the collection and use of personal information on the Intires.com GmbH & Co. KG website (hereinafter referred to as the "Website") by Intires.com GmbH & Co. KG (hereinafter "we" or "us" or "Intires"). We are responsible for the processing of personal data on this website, unless this privacy policy contains different information.

Personal information is information that helps to identify a person, i.e. information that can be traced back to a person. This typically includes your name, email address or phone number. In addition, however, purely technical data that can be assigned to a person can also be regarded as personal data.

Contact Details of the Controller:

Intires.com GmbH & Co.KG
Campusallee 4
51379 Leverkusen/Germany
Phone: +49 2171 366 46 28
Email: info@intires.com

Your rights

You have the right to obtain information about the personal data that has been stored about you free of charge on request (from the second information within 12 months we can charge you a fee). In addition, you have the right to request the correction of incorrect data, the right to restrict the processing of excessively processed data and the right to delete any unlawfully processed or too long stored personal data (unless there is a statutory retention obligation and no other reasons contrary to Art. 17 para. 3 GDPR). In addition, you have the right to transfer all data provided by you to us in a common file format (right to data portability).

Insofar as you have a right to object to the processing of certain data, we point out this in the description of the individual proceedings below.

To exercise your rights, please send an e-mail to: info@intires.com.

In addition, you also have the right to complain to a data protection supervisory authority.

Voluntary nature of data

The provision of your personal data on this website is generally neither legally nor contractually required. You are not obligated to provide personal data on this website, unless we point out in individual cases in this privacy policy. However, the provision of the functions of this website and the execution of an order requires the processing of your personal data.

Information about the disclosure of personal data to third parties

As part of the further development of the Website and Web application, the companies **SIMPLIC GmbH, Philipp Reis Straße 10, 31137 Hildesheim / Germany** and **Geil PM, Antoniusstraße 23, 52379 Langerwehe / Germany**, receive partial access to your personal data. However, this is done only under the direction and on behalf of Intires.

In the context of the description of the individual data processing procedures on this website, further information about a transfer of personal data to third parties is included.

General notes about cookies

Cookies are small text files that are saved when you visit our website on your device by the browser used. In this way, you can "recognize" individual services on a website and "remember" which settings you have made. This serves on the one hand the user friendliness of websites and thus the users (for example storage of login data). On the other hand, cookies are used to collect statistical data on website usage and to use the data obtained for analysis and advertising purposes.

Some cookies are automatically deleted from your device as soon as you leave the website (so-called session cookie). Other cookies are stored for a period of time that does not exceed two years (persistent cookies). We also use so-called third-party cookies, which are managed by third parties to provide certain services.

You can influence the use of cookies. Most browsers have an option that limits or completely prevents cookies from being stored. However, it is pointed out that the use and especially the comfort of use are limited without cookies.

Overview of the procedures

Personal information is processed on this website as part of the following procedures:

1. Create a customer account
2. Selling/buying goods
3. Newsletter / Marketing Material
4. Contact
5. Server log files
6. Google Analytics

1. Use of a personal customer account

As part of creating a user account for our online service, you will be asked to enter a number of personal information. Required are salutation, last name, first name, e-mail address, street, zip code and city, as we need this information in order to execute the contract with you. Optionally you can specify the preferred method of payment.

We store this data to carry out the contracts for the purchase / sale of goods. You can always view, change and delete the data in your user account. It is also possible for you to delete the entire customer account at any time. Send us an email to info@intires.com.

Legal basis

The customer data and the transaction data are processed based on Art. 6 para. 1 lit. b GDPR. This permission allows the processing of personal data for the purpose of fulfilling a contract.

Duration of data storage

The personal data stored in the customer account will be deleted if we delete the customer account at your request. However, data on past purchases / sales due to the commercial and tax retention period will only be deleted after 10 years.

2. Execution of a transaction

If you want to buy or sell goods on our website, we will use the data stored in your customer account (see above no. 1). If you do not want to create a customer account, there is still the possibility to make purchases / sales. Then the following data are required for each contract to be able to execute the contract: first name, last name, billing address (street, house number, zip code, city, state), delivery address (street, house number, zip code, city, state), payment details, e-mail address and date of birth. Optionally you can enter your telephone number.

In the context of the execution of purchases / sales, we pass on your personal data to our logistics service providers and - depending on the desired payment method - to the payment service provider or your bank, in order to carry out the contract with you. The following logistics and payment service providers are commissioned by us:

Schenker Deutschland AG, Uhlfelder Straße 1-3, 60314 Frankfurt / Germany

These logistics and payment service providers process your personal data exclusively on our behalf and under our instructions.

Legal basis

The data processed in the context of commodity transactions is based on Art. 6 para. 1 lit. b GDPR. Art. 6 para. 1 sentence 1 lit. b GDPR allows data processing if this is necessary for the execution of a contract.

Duration of data storage

The personal data stored in the transactions are available to you in the purchase history and will be deleted by us only at your request. Incidentally, we are legally obliged to keep transaction-related data for ten years for tax reasons. This deadline also applies to transactions that have come about as a so-called "guest customer" (ie without the creation of a customer account).

3. Newsletter

If you wish to receive our newsletter and / or our marketing material (hereinafter referred to as the "newsletter"), we require an e-mail address from you, as well as information that allows us to verify that you are the owner of the e-mail address provided and agree to the receipt of the newsletter.

To ensure a consensual sending, we use the so-called double-opt-in procedure. In the course of this, the potential recipient can be included in a distribution list. Afterwards, the user receives a confirmation e-mail to confirm the application. Only when the confirmation is made, the address is actively included in the distribution list.

We use this data exclusively for the delivery of the requested information and offers.

As a newsletter software provider **CleverReach GmbH & Co. KG, Mühlenstraße 43, 26180 Rastede** is used. Your data will be transmitted to this service provider. The service provider is prohibited from selling your data and using it for purposes other than sending marketing information.

Legal basis

This data processing is based on your consent, which you have given with the registration. According to Art. 6 para. 1 lit. A GDPR is a data processing allowed if you have given consent for data processing for one or more specific purposes. In the context of ordering the newsletter, you have submitted the following declaration of consent:

" Yes, I would like to be informed in the future about current trends and offers by Intires by email and agree to the privacy policy. A deregistration is possible at any time free of charge. Please use the unsubscribe link at the end of each newsletter or send an e-mail to: info@intires.com. "

Duration of data storage

The personal data stored during the newsletter registration will be deleted, if you have successfully unsubscribed from the newsletter.

4. Contacting

When contacting us (for example, by e-mail or using the registration form), the information you provide will be processed to answer the request and in case any follow-up questions arise.

Legal basis

The information processed in the context of establishing contacts is based on Art. 6 para. 1 and lit. f GDPR. This allows the processing of personal data in the context of the "legitimate interest" of the controller, unless your fundamental rights, freedoms or interests prevail. Our legitimate interest is the processing of the contact / registration. You can object to this data processing at any time if there are reasons that exist in your particular situation and that speak against the processing of data. Just send an e-mail to info@intires.com.

Duration of data storage

The personal data stored in the course of establishing contacts will be deleted if the concerns associated with the contact have been completely clarified and it is also unlikely that the specific contact in the future will become relevant again.

5. Server log files

Each time the Site is accessed, we automatically collect a set of technical data that is personally identifiable information.

These are:

- IP address of the user
- Name of the retrieved website or file
- Date and time of access
- transferred amount of data
- Message about successful call
- Browser type and version
- Operating system of the user
- User's device, including MAC address
- Referrer URL (the previously visited page)

This data will not be merged with any other personally identifiable information you provide through the site. We collect server log files for the purpose of administering the website and detecting and preventing unauthorized access.

Legal basis

The personal data processed in log files are based on Art. 6 para. 1 lit. f GDPR. This allows the processing of personal data in the context of the "legitimate interest" of the person responsible, unless your fundamental rights, freedoms or interests prevail. Our legitimate interest lies in the ease of administration and the ability to detect and track hacking. You can object to this data processing at any time if there are reasons that exist in your particular situation and that speak against the processing of data. Just send an e-mail to info@intires.com.

What are IP addresses?

IP addresses are assigned to any device (e.g., smartphone, tablet, PC) connected to the Internet. The IP address depends on which internet access your device is currently connected to the internet. It can be the IP address assigned to you by your Internet service provider, such as when you are connected to the Internet through your home Wi-Fi network. It can also be an IP address assigned to you by your mobile service provider or the IP address of a provider of a public or private W-LAN or other Internet access. In its current form (IPv4), the IP address consists of four digits. In most cases, you as a private user will not use a consistent IP address, since you will only be assigned this temporarily by your provider (so-called "dynamic IP address"). In the case of a permanently assigned IP address (so-called "static IP address"), a clear assignment of the user data is in principle simpler. Except for the purpose of pursuing unauthorized access to our Internet offer, we generally do not use personal data, but evaluate only on an anonymous basis, which of our sites are favored, how many accesses are made daily and the like.

Our website already supports the new IPv6 addresses. If you already have an IPv6 address, you should also know the following: The IPv6 address consists of eight blocks of four. The first four blocks, as with the entire IPv4 address, are typically dynamically assigned to private users. However, the last four blocks of an IPv6 address (so-called "interface identifier") are determined by the device you use to browse the website. As far as this is not set differently in your operating system, the so-called MAC address is used for this purpose. The MAC address is a type of serial number that is unique to any IP-capable device in the world. Therefore, we do not store the last four blocks of your IPv6 address. In general, we recommend that you activate the so-called "Privacy Extensions" on your device in order to better anonymize the last four blocks of your IPv6 address. Most popular operating systems have a "Privacy Extensions" feature, which is not factory-set in some cases.

Duration of data storage

The server log files with the above data are automatically deleted after 30 days. We reserve the right to store the server log files longer, if there are facts that suggest the assumption of unauthorized access (such as the attempt of a hacking or so-called DDOS attack).

6. Google Analytics

This website uses Google Analytics ("Google") and Matomo as web analytics services. Both services use several "cookies" to identify your browser.

The information generated by the cookies about your use of this website is usually transmitted to a Google server in the USA and stored there. However, we have activated the IP anonymization feature on this website so that your IP address will be shortened beforehand within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of Google Analytics will not be merged with other Google data.

Legal basis

The processing of personal data by Google Analytics is based on Art. 6 para. 1 lit. f GDPR. This allowance allows the processing of personal data in the context of the "legitimate interest" of the controller, unless your fundamental rights, freedoms or interests prevail. Our legitimate interest lies in the analysis of the use of our website. You can prevent the transmission of the data generated by the cookie and related to your use of the website (including your IP address) to Google as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following link : <http://tools.google.com/dlpage/gaoptout?hl=en>.

Duration of data storage

The personal reference is immediately canceled by the partial deletion of the IP addresses, so that only statistical data is stored.
